



**NOTICE OF A MEETING
TOURISM ADVISORY BOARD
THURSDAY, JANUARY 15, 2026, AT 9:00 AM
MORRISS HALL, THE BARNHILL CENTER
106 S DOUGLAS
BRENHAM, TEXAS**

1. Call Meeting to Order

2. Public Comments

[At this time, anyone will be allowed to speak on any matter concerning this Board that is not on the agenda, for a length of time not to exceed three minutes. No Board discussion or action may take place on a matter until such matter has been placed on an agenda and posted in accordance with the law.]

REGULAR SESSION

- 3. Discuss and Possibly Act Upon Approval of Minutes from October 16, 2025, Tourism Advisory Board Meeting**
- 4. Discuss and Possibly Act Upon a Recommendation to Appoint a Tourism Advisory Board Chair**
- 5. Discuss and Possibly Act Upon a Recommendation to Appoint a Tourism Advisory Board Vice Chair**
- 6. Discuss and Possibly Act Upon a Recommendation to Appoint a Tourism Friendly Texas Subcommittee**
- 7. Discuss and Possibly Act Upon a Recommendation to Appoint a Music Friendly Texas Subcommittee**
- 8. Discuss and Possibly Act Upon a Recommendation to Appoint a Film Friendly Texas Subcommittee**
- 9. Discuss and Possibly Act Upon a Recommendation to the City of Brenham City Council to Approve the Ice Cream Capital Branding Package**

WORK SESSION

- 10. City of Brenham Visit Brenham/Washington County DMO Fiscal Year 2026 Quarter One Report**
- 11. Washington County Quarterly Report on HOT Grant Applications and Washington County Expo**

- 12. **Administrative Report to Include Tourism Staffing Update, Tourism Programming, and 2026 Tourism Advisory Board Meeting Dates**
- 13. **Adjourn**

CERTIFICATION

I certify that a copy of the January 15, 2026, agenda of items to be considered by the Tourism Advisory Board was posted to the City Hall bulletin board at 200 W. Vulcan, Brenham, Texas, on Friday, January 9, 2026, at 2:30 p.m.

Nancy Joiner

Nancy Joiner
Tourism and Marketing Specialist

Disability Access Statement: This meeting is wheelchair accessible. Auxiliary aids and services are available upon request (interpreters for the deaf must be requested three (3) business days before the meeting) by calling (979) 337-7567 for assistance.

I certify that the attached notice and agenda of items to be considered by the Tourism Advisory Board meeting was removed by me from the City Hall bulletin board on the ___ day of January 2026 at _____.

Signature

Title